

MRY

“THE RED AND WHITE DUAL PURPOSE BREED”



Martha 288 (Mathijs)

“MRY is a modern dual purpose breed that produces a high protein content in milk, great longevity, excellent body condition, and great daughter fertility.”

BREEDING CHARACTERISTICS

MRY is a red and white dual purpose breed. The cows are easy to manage for farmers and are relatively good in coping with changing conditions. MRV cows have a good

Marijke 134 (Ewald), owner Gerben Nijzink, Wierden



fertility and they calve easy. The cows have a high protein content in the milk, with a favorable fat/protein ratio and they are strongly muscled. The claws of the cows are strong and the rump angle of the cows is good. In general, the cows are strong, robust, calm, and muscled with thick thighs and strong legs.

- High protein content
- Longevity
- Strong muscularity
- Dairy strength and capacity
- High condition score
- Good fertility

MRY BREEDING PROGRAM

MRY is widely used for crossbreeding and is the third most popular breed in the Netherlands. A modern breeding programme has been developed by CRV in order to breed MRV cows that produce milk with high components, persistency, and minimum veterinary costs. CRV tests about 12 MRV sires a year. CRV co-operates with the German AI Organization RSH, since 2009 there is a joint breeding value estimation, which is unique in the world.

CROSS BREEDING

Important for successful cross breeding is the fact that MRY is free of Holstein genes, so more hybrid vigour can be expected. Currently, more than 20% of all MRY inseminations in Holland are used for crossbreeding on Holstein cows. Farmers who need more strength and robustness, as well as farmers who operate on a more low cost, extensive system, should consider the MRY breed as an option for crossbreeding. Milk solids, fertility calving ease medium size, and durability are key words in many farming systems world-wide.

MRY for crossbreeding:

- Free of Holstein genes
- Excellent fertility
- Healthy cows
- Excellent body condition
- Long living cows
- High protein

MRY FIGURES 2013

No. of registered pure-bred MRY animals	7590
No. of registered animals >50% MRY	24860
No. of inseminations with MRY	41.502
Average production MRY (305 days)	6.441 kg milk 4,44%fat and 3,66% protein
Protein in comparison to Red Holstein	3,56% (+0.10%) protein
Protein in comparison to Holstein	3,46% (+0.20%) protein
Protein in comparison to Montbeliarde	3,49% (+0.17%) protein
Average production MRY crossbreds	6.943 kg milk, 4,45% fat and 3,62% protein
NR 56	68%
Calving interval	392 days
ICI	86 days

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